

THE CUBE, SAVE US Privacy Policy Revision Comparison Table

Effective Date: February 11, 2026 (Previous Version: October 13, 2025)

Summary of Key Revisions

Current (October 13, 2025)	Revised (February 11, 2026)
Article 1. Purpose of Personal Information Processing	(Deleted)
<p>The Company processes personal information for the following purposes. Personal information being processed will not be used for purposes other than those stated below, and if the purpose of use changes, necessary measures such as obtaining separate consent will be implemented in accordance with Article 18 of the Personal Information Protection Act.</p> <p>1. Member Registration and Management Personal information is processed for the purposes of confirming membership intent, identification and authentication for membership services, maintaining and managing membership status, preventing fraudulent use of services, various notifications, and handling complaints.</p> <p>2. Provision of Goods or Services 1) Handling user inquiries or complaints during service use, delivering notices, identity verification 2) Performing contracts related to service provision and payment for services provided 3) Providing information on new services, new products, and events, customer satisfaction surveys, prize delivery 4) Preventing recurrence of fraudulent use by problematic users, tracking access frequency, statistical data on members' service usage</p>	<p>(Integrated and reorganized into Article 2)</p>

Article 2. Categories of Personal Information Processed	Article 1. Categories of Personal Information Processed
<p>1) Game Service Operation</p> <p>- During game service operation, consent history for terms and personal information processing (user identifier, consent date/time, IP address), service usage records (user identifier, visit date/time (access logs), IP address, fraudulent use records (sanction information), purchase history (purchase date/time, item name, order number, amount), game currency usage history), chat records, and cookies may be generated and collected.</p>	<p>1) Game Service Operation</p> <p>- During game service operation, consent history for terms and personal information processing (user identifier, consent date/time, IP address), service usage records (user identifier, visit date/time (access logs), IP address, fraudulent use records (sanction information), purchase history (purchase date/time, item name, order number, amount), game currency usage history), device information (settings, specifications, operating system and version), system information (client/browser information), region and language settings, product identification information, GUID (Globally Unique Identifier), error and log information, chat records, and cookies may be generated and collected.</p>
<p>3) Provision of Events and Promotions</p> <p>- (If applicable) Depending on the prize, additional personal information may be requested pursuant to Article 15(1) (2) (legal compliance) for tax processing purposes.</p>	<p>3) Provision of Events and Promotions</p> <p>- (If applicable) Depending on the prize, additional personal information (name, address, mobile phone number, * for prizes exceeding 50,000 KRW: resident registration number) may be requested pursuant to Article 15(1)(2) (legal compliance) for tax processing purposes.</p>
(New)	<p>4) Official Website Services</p> <p>- Legal Basis: Article 15(1)(1) of the Personal Information Protection Act (consent of the data subject)</p> <p>- Personal Information Items: Access logs (visit date/time), IP address (de-identified), browser/device information, language settings, cookie information</p> <p>- Collected information is limited to information that cannot directly identify an individual on its own, and is used solely for stable operation of the official website and service quality improvement through usage statistics analysis.</p>
2. Purpose of Collection and Use of Personal Information (Part of Article 2)	Article 2. Purpose of Collection and Use of Personal Information (Separated as Article 2)
<p>"Personal information" refers to information about a living individual that can identify the individual through the information contained therein</p>	<p>"Personal information" refers to information about a living individual that can identify the individual through the information contained therein (including information that cannot identify a specific individual by itself but can be easily combined with other information to do so). The purposes of collection and use of</p>

<p>(including information that cannot identify a specific individual by itself but can be easily combined with other information to do so). The purposes of collection and use of personal information collected by the Company are as follows:</p> <ul style="list-style-type: none"> - Email address, mobile phone number: Delivering notices, confirming user intent, handling complaints and securing smooth communication channels, providing information on new services/products and events, customer satisfaction surveys - Address, mobile phone number: Securing accurate delivery address for prizes, etc. - Mailing subscription: Information on events, updates, new services, etc. - Documents verifying user identity: Identity verification to protect user rights or resolve disputes between users and the Company - Service usage records, access logs, access IP information, fraudulent use records: Preventing recurrence of fraudulent use by problematic users, tracking access frequency, statistical data on members' service usage - Contract performance for service provision and fee settlement: Content provision, purchase and payment, refunds, product delivery, identity verification, fee collection 	<p>personal information collected by the Company are as follows:</p> <p>1) Game Service Operation</p> <ul style="list-style-type: none"> - User identification and service provision: User classification and smooth provision of game services through nickname, platform identifier (SteamID64, etc.), and platform nickname - Payment and currency management: Purchase history verification, order number management, and tracking of in-game currency usage - Service stability and fraud prevention: Blocking abnormal users and enhancing security using access logs, IP addresses, fraudulent use records, and device/system information - Service quality improvement: Statistical service optimization and game environment improvement through region/language settings, error and log information analysis, and survey responses (gender, age) <p>2) Customer Support Services</p> <ul style="list-style-type: none"> - Consultation and complaint handling: Identity verification for user inquiries, response via email address, and securing smooth communication channels - Technical support: Technical error identification and consultation services through verification of in-game information and service usage records <p>3) Provision of Events and Promotions</p> <ul style="list-style-type: none"> - Event operation and management: Promotion participation verification, winner selection, prize distribution, and related notifications - Legal obligation fulfillment: Tax processing for prize distribution and reporting pursuant to relevant laws (name, address, mobile phone number, * for prizes exceeding 50,000 KRW: resident registration number) <p>4) Official Website Services</p> <ul style="list-style-type: none"> - Web service optimization: Stable operation of the website through visit date/time, IP address, and browser/device information - Statistical analysis: Service quality improvement and user convenience enhancement through usage statistics analysis (limited to information that cannot identify individuals on its own)
<p>Article 3. Processing and Retention Period of Personal Information</p>	<p>Article 3. Processing and Retention Period of Personal Information</p>
<p>[Retention of Personal Information Pursuant to Relevant Laws]</p> <p>1. Act on Consumer Protection in Electronic Commerce, etc.</p>	<p>[Retention of Personal Information Pursuant to Relevant Laws]</p> <p>1. Act on Consumer Protection in Electronic Commerce, etc. (Article 6)</p>

<p>2. Framework Act on National Taxes, Corporate Tax Act</p> <p>3. Electronic Financial Transactions Act</p> <p>4. Protection of Communications Secrets Act</p>	<p>2. Framework Act on National Taxes (Article 85-3), Corporate Tax Act (Article 116), Income Tax Act (Article 160-2)</p> <p>3. Electronic Financial Transactions Act (Article 22)</p> <p>4. Protection of Communications Secrets Act (Article 15-2)</p>
<p>Article 4. Procedures and Methods for Destruction of Personal Information</p>	<p>Article 4. Procedures and Methods for Destruction of Personal Information</p>
<p>1. Destruction Procedure</p> <p>The Company destroys personal information after storing it for a certain period according to internal policies and retention reasons under other relevant laws (Article 3 Processing and Retention Period of Personal Information).</p>	<p>1. Destruction Procedure</p> <p>The Company destroys personal information after storing it for a certain period according to internal policies and retention reasons under other relevant laws (Article 2 Processing and Retention Period of Personal Information).</p>
<p>Article 6. Overseas Collection and Transfer of Personal Information</p>	<p>Article 6. Overseas Collection and Transfer of Personal Information</p>
<p>① The Company outsources and stores personal information processing through contracts with overseas companies pursuant to Article 28-8(1) (3) of the Personal Information Protection Act (processing entrustment and storage for contract performance).</p> <p>1. Overseas Personal Information Processing Trustee</p> <p>- Trustee: Amazon Web Services Inc.</p> <p>Entrusted Tasks: Cloud service operation and management</p> <p>Retention and Use Period: Destroyed without delay upon termination of entrustment contract or service withdrawal</p>	<p>The Company outsources and stores personal information processing through contracts with overseas companies pursuant to Article 28-8(1)(3) of the Personal Information Protection Act (processing entrustment and storage for contract performance).</p> <p>- Trustee: Amazon Web Services Inc.</p> <p>Items Transferred: SteamID64, nickname, game usage records, access logs, etc.</p> <p>Entrusted Tasks: Cloud service operation and management</p> <p>Countries of Transfer: United States, Germany, Japan, Taiwan, Singapore, Hong Kong</p> <p>Transfer Date/Time and Method: Transmission via network at the time of service use</p> <p>Retention and Use Period: Destroyed without delay upon termination of entrustment contract or service withdrawal</p> <p>Method of Refusal: You may refuse the overseas transfer of personal information; however, as it is an essential element for service provision, refusal may result in restrictions on</p>

<p>entrustment contract or service withdrawal</p> <p>② The Company provides personal information collected pursuant to Article 28-8(1)(1) of the Personal Information Protection Act (consent of the data subject) to overseas parties for service provision.</p>	<p>service use. In this case, you may express your refusal by withdrawing from the service or contact us at the contact information in Article 10.</p> <p>- Trustee: Google LLC Items Transferred: Access logs, cookie information, and other de-identified information Entrusted Tasks: Website usage statistics analysis, service quality improvement, and media content provision Country of Transfer: United States Retention and Use Period: Upon termination of entrustment contract or 14 months from the date of data collection</p> <p>Method of Refusal: Use Google's Opt-out tool or refer to the settings method described in the "Cookie Policy" in the footer of the official website</p>
<p>Article 8. Installation, Operation, and Rejection of Automatic Personal Information Collection Devices</p>	<p>Article 8. Installation, Operation, and Rejection of Automatic Personal Information Collection Devices</p>
<p>① The Company uses 'cookies' as a method to analyze the usage patterns of each service within the website and provide personalized services, including membership services, while users are using the service.</p>	<p>① The Company may use essential cookies for providing basic functions of the website while users are using the official website, and with user consent, may use analytics cookies for usage statistics analysis and marketing cookies. Analytics cookies are used for statistically analyzing website usage through external analytics tools such as Google Analytics, and the collected information is de-identified.</p>
<p>② Cookies are very small text files installed on the user's hard disk through a web server. The Company operates cookies that are encrypted within the minimum scope necessary for service provision, which cannot identify individuals but can identify members' computers.</p>	<p>② Cookies are small text information stored on the user's device through a web server. The Company may use cookies within the minimum scope necessary for service provision and stable operation. In this process, cookies do not directly identify individuals and may be used as technical identification information for maintaining login status, security, and usage environment.</p>
<p>③ Users have the option to reject all cookies, go through confirmation each time a cookie is stored, or allow all cookies by setting options in their web browser. However, if cookie storage is rejected, some services may be difficult to use.</p>	<p>③ Users have the option to manage all cookies by setting options in their web browser or through the cookie settings provided on the official website. However, if cookie storage is rejected, some services may be difficult to use.</p> <p>For detailed information on the types, purposes, management, and rejection methods of cookies, please refer to the "Cookie Policy" in the footer of the official website.</p>
<p>► Allow/Block cookies in web browser</p>	<p>► Delete cookies in web browser</p>
<p>Supplementary Provisions</p>	<p>Supplementary Provisions</p>

This Privacy Policy is effective from October 13, 2025.

Announcement Date: February 4, 2026

Effective Date: This Privacy Policy is effective from **February 11, 2026.**